



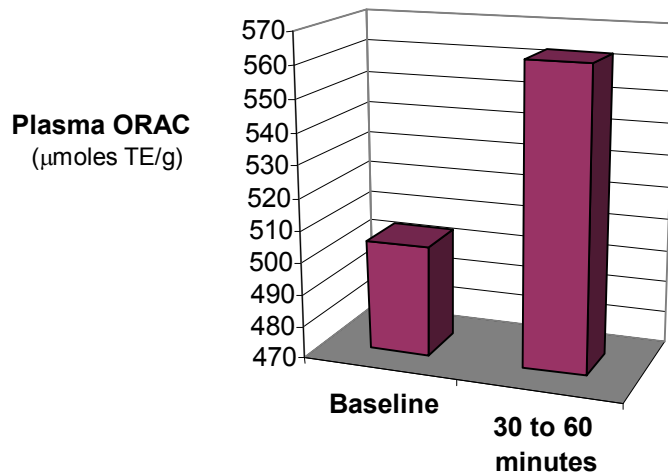
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## Bioavailability Assay Confirms Potency

The OxyPhyte™ Ultra Blend product was the subject of a recent assay to measure bioavailability in human subjects. A preliminary study was conducted at the Health Research Studies Center in Stanford, CA. A baseline ORAC level of blood serum of subjects was measured prior to ingesting 400 mg of OxyPhyte™ Ultra (approximately 5000 ORAC units) and then again after 30 minutes and 1 hour. Increases of blood ORAC levels averaged 12% and were as high as 32%, providing evidence that the OxyPhyte™ product is absorbed into the blood and increases the antioxidant capacity of the blood plasma. In previous research, similar increases in serum antioxidant capacities have been also seen with diets rich in fruits and vegetables<sup>1</sup>.



Average increase in plasma ORAC levels after ingesting OxyPhyte™ Ultra

<sup>1</sup> Cao, G, Booth SL, Sadowski, JA, Prior RL. Increases in human plasma antioxidant capacity following consumption of controlled diets rich in fruits and vegetables. *American Journal Clinical Nutrition* 1998a; 68:1081-1087.