



## Whole food-derived antioxidant single ingredients and blends from...



Fruits



Vegetables



Teas

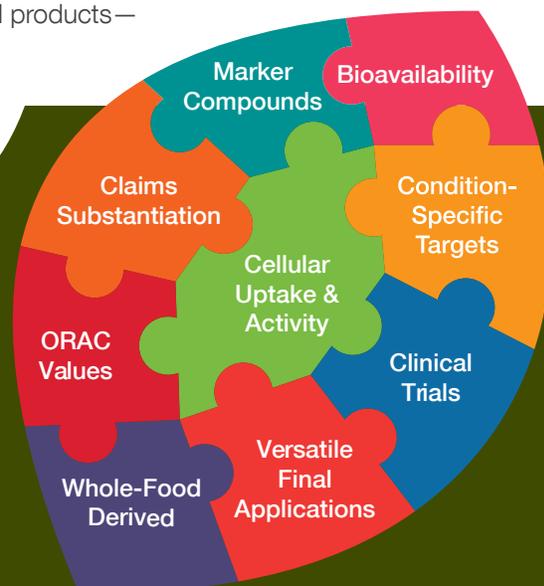
### Is your antioxidant puzzle complete?

OxyPhyte® is the leader in standardized, ORAC-tested, bioavailable antioxidants with substantiated quality and efficacy *in every batch.*

Deliver the powerful health benefits of plant-based antioxidants in your clean label products—from dietary supplements and functional foods to healthy beverages and beyond!

### OxyPhyte® Ingredients:

- ▶ Apple 75% polyphenols
- ▶ Organic Apple 50% polyphenols
- ▶ Black Currant 36% anthocyanins
- ▶ Blueberry Powder 30% phenolics/12% anthocyanins
- ▶ Grape Concentrate 12% anthocyanins
- ▶ Grape Seed 95% polyphenols
- ▶ Grape Skin 40% polyphenols, 10% resveratrol
- ▶ Green Tea 90% polyphenols/80% catechins/40% EGCG Heart Blend
- ▶ Ultra Blend
- ▶ White Tea 90% polyphenols



OxyPhyte® Antioxidants are water-soluble and suitable for most functional food, clean label applications, such as:

- ▶ Instant drinks
- ▶ Fortified waters
- ▶ Teas
- ▶ Powdered greens, reds, superfoods and proteins
- ▶ Shots
- ▶ Dairy products
- ▶ Chews and gummies
- ▶ Effervescent
- ▶ Nutritional bars

### Have an Idea for a Product?

We'll help you bring it to market! **Blueprints for Health®** is our quick-to-market solution for custom products and turnkey solutions. Our diverse range of services will streamline the entire development, manufacturing and marketing process, saving you money, time and a whole lot of hassle.



# Completes the Antioxidant Puzzle



## ORAC Values

### Guaranteed ORAC Values

While ORAC value is only one piece of the antioxidant puzzle, we test each batch for ORAC value as a quality control measure—to assure that our clients are getting the absolute best quality that nature can provide.



## Marker Compounds

### Standardized Marker Compounds

OxyPhyte® Antioxidants are standardized and guaranteed for quality, allowing you to make active compound claims:

- ▶ Polyphenols
- ▶ Catechins
- ▶ Resveratrol
- ▶ Anthocyanins



## Claims Substantiation

### Dependable Claims Substantiation

We guarantee the quality of OxyPhyte® ingredients and have the data to prove it! All of our ORAC claims are backed up by ORAC values and marker content on each COA.

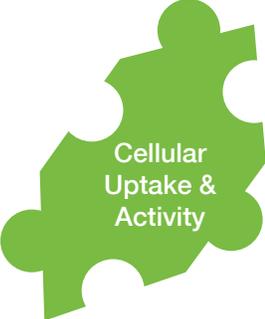
**Also Available:** Collaborative clinical testing on custom blends!



## Bioavailability

### Bioavailability

Our OxyPhyte® Ultra Blend has confirmed bioavailability with human volunteers.



## Cellular Uptake & Activity

### Cellular Uptake & Activity

The Cell-based Antioxidant protection in Erythrocytes (CAP-e) is an ex-vivo assay that confirms the cellular uptake potential of an antioxidant, which provides a piece of the antioxidant puzzle not predicted by ORAC.

CAP-e results for OxyPhyte® Antioxidants show that each ingredient has cellular bioavailability and supports healthy redox reactions within cells.



## Condition-Specific Targets

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Confidently use OxyPhyte® Antioxidants to make condition-specific structure/function claims in the following categories:

- ▶ Anti-aging
- ▶ Immunity
- ▶ Sports Nutrition
- ▶ Cardiovascular Health
- ▶ Eye Health
- ▶ Beauty “From Within”
- ▶ Weight Management